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FOR IMMEDIATE RELEASE

RICK MEDWEDEFF TAKES HELM AS GENERAL MANAGER AT
GAYLORD ROCKIES RESORT & CONVENTION CENTER

FEBRUARY 1, 2018 – AURORA, COLORADO – Gaylord Rockies Resort & Convention Center is proud to announce the appointment of Rick Medwedeff as the resort’s general manager, effective immediately. Medwedeff, who joins Gaylord Rockies from the JW Marriott Marco Island Beach Resort in Marco Island, Fla., will guide the resort through the final stages of construction, staffing and launch of what will be the largest hotel in Colorado.

Medwedeff brings more than 35 years of resort and meetings industry experience with Marriott International, Inc., the world’s largest hospitality corporation. During his time at Marco Island, Medwedeff took the resort from annual revenues of \$87 million to a revenue goal of over \$160 million. This significant growth was a byproduct of a strong sales and revenue management focus combined with a variety of projects, including the acquisition of a second golf course and a \$320 million redevelopment, expansion and rebranding to a JW Marriott Resort. Also during his tenure at the resort, he was the recipient of multiple awards including Global General Manager of the Year in 2011. Under his leadership, the resort consistently ranked as one of Marriott’s best resorts in Guest and Event Satisfaction Surveys.

“It takes a very accomplished hotelier to lead one of Gaylord Hotels’ large-scale resort and convention centers,” said Mike Stengel, senior vice president of Gaylord Hotels Operations and Marriott’s Convention Hotel Strategy. “Rick is a perfect fit for Gaylord Rockies with 35 years of experience and success focused on finance, operations, sales strategies and redevelopment for some of Marriott’s more complex resort properties.”

Scheduled to open late 2018, Gaylord Rockies Resort & Convention Center is the largest hotel currently under construction in the United States. Upon the completion, the resort will feature more than 1,500 rooms, 485,000 square-feet of convention, meeting and event space, eight dining outlets, a full-service spa, salon and fitness center, year-round indoor/outdoor heated pools and lazy river – all just 10 minutes from Denver International Airport.

To date, Gaylord Rockies has pre-booked more than 627,000 room nights, 85% of which come from groups that have never booked a meeting or conference in Colorado.

“When the opportunity to be involved with a project like Gaylord Rockies presents itself, you take it,” said Medwedeff. “I could not be more proud to help bring this resort to life for our guests and customers, as well as the community of Aurora.”

Medwedeff, who along with his wife Debbie is relocating to the Denver-metro area, is a long-time supporter of Children’s Miracle Network Hospitals and American Cancer Society and looks forward to getting involved with local hotel and lodging, economic development and tourism organizations.

Employment postings and grand hiring events will be announced in the next three to six months for the resort’s opening team. Available positions will be posted on jobs.marriott.com. For employment updates and more information about Gaylord Rockies Resort and Convention Center, visit www.GaylordRockies.com and follow @GaylordRockies on Facebook, Instagram and Twitter.

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Gaylord Hotels, part of the Marriott portfolio of brands, offers extraordinary environments with everything in one place—diverse dining options, full-service spas, pools, top-notch entertainment, shopping and more. Locations include Gaylord Opryland in Nashville, Tennessee; Gaylord Palms in Kissimmee, Florida; Gaylord Texan on Lake Grapevine, Texas; Gaylord National on the Potomac in National Harbor, Maryland; The Inn at Opryland in Nashville; and Gaylord Rockies opening late 2018 in Aurora, Colorado. For more information, visit www.GaylordHotels.com.

Marriott International, Inc. (NASDAQ: MAR) is the world’s largest hotel company based in Bethesda, Maryland, USA, with more than 6,000 properties in 122 countries and territories. Marriott operates and franchises hotels and licenses vacation ownership resorts. The company’s 30 leading brands include: Bulgari®, The Ritz-Carlton® and The Ritz-Carlton Reserve®, St. Regis®, W®, EDITION®, JW Marriott®, The Luxury Collection®, Marriott Hotels®, Westin®, Le Méridien®, Renaissance® Hotels, Sheraton®, Delta Hotels by Marriott, Marriott Executive Apartments®, Marriott Vacation Club®, Autograph Collection® Hotels, Tribute Portfolio™, Design Hotels™, Gaylord Hotels®, Courtyard®, Four Points® by Sheraton, SpringHill Suites®, Fairfield Inn & Suites®, Residence Inn®, TownePlace Suites®, AC Hotels by Marriott®, Aloft®, Element®, Moxy® Hotels, and Protea Hotels by Marriott®. The company also operates award-winning loyalty programs: Marriott Rewards®, which includes The Ritz-Carlton Rewards®, and Starwood Preferred Guest®. For more information, please visit our website at www.marriott.com, and for the latest company news, visit www.marriottnewscenter.com and @MarriottIntl.